

## Business Matchmaking Arena

- Co-branding on pre-event marketing material – Co branding on all marketing correspondence
- Co-branding within the exhibition hall
- 5 Delegate Passes – valued at R12 000
- Right to use the logo of the event
- 2 Stand Passes for your team to manage the Business Networking arena
- Insert promotional material within the official `welcome pack`
- Branding and a one-page advert/profile in the event program
- Branding on the strap line will be featured on the big screen in the sponsor's promotional looped AV program
- Co-Branding on the web-page of the event
- A corporate profile on [www.energy-resource.co.za](http://www.energy-resource.co.za) for 3 months
- 10 Exhibition day passes for invited guests or colleagues
- Poken is a technology that utilizes a proprietary Near Field Communication (NFC) technology to allow the exchange of online social networking data between two keychain accessories. Each person involved in the exchange (exhibitor or delegate) will have his or her own poken which when pressed together will exchange company and contact details. Pokens can be plugged into the USB port of a PC to retrieve the contact details of each poken that connected with it. Pokens will be branded with a logo of the event as well as the logo of the networking Sponsor and will be given to each stand and delegate.



**Package Price: R40 000**

