



The Sustainable Energy Seminar
 CSIR Convention Centre,
 Pretoria – October 2010

Seminar Date: Wednesday 6th October 2010
Venue: The CSIR International Conventional Centre, Pretoria
Registration: 07h30 – 08h00

Presented by **Honeywell**

The Sustainable Energy Seminar 2010. An event that provides practical solutions for South African energy stakeholders.

Why you should sponsor?

The Sustainable Energy Seminar Sponsors enjoy an 'ownership' of the event and are powerfully aligned with its ideals, its partners and VIP delegates. This 'ownership' extends beyond the walls of the plenary and the exhibition hall to the newspapers, signposts, emails, websites, interviews, presentations and magazines that will all communicate with the country's energy sector leading up to, during and following the 2010 event.

Presenting Sponsors enjoy a uniquely valuable return on their investment and are able to leverage the media opportunities that they receive into the professional community that is more strongly represented at the Sustainable Energy Seminar than at any other industry professional event in South Africa. Presenting Sponsors make the event their own and play host to their own VIP guests as well as those of other stakeholders. The objectives are to create meaningful business relationships, increase awareness and unlock (and service) valuable business relationships.

Presenting Sponsorships: This package maximises the sponsors presence leading up to, during and post event.

Presenting Sponsor will receive the following:

- Logo incorporated into event logo
- Dominant co-branding on pre-event marketing material
- Dominant and exclusive co-branding at the Seminar podium presentation area
- Dominant co-branding in the exhibition hall
- 3m x 6m booth space and premium location in the exhibition area
- Dominant co-branding in all pre-event marketing material
- Dominant co-branding on the www.energy-resource.co.za events page

- Full-page company/product profile on www.energy-resource.co.za
- Co-branding in the Event Program
- Full page advertisement plus company/product profile (30 words) and logo in the event-program.
- Sponsor White Paper included in the Delegate Bag CD-Rom
- Promotional insert in the Delegate Bags
- Right to use event logos
- 4 x Seminar delegate passes
- Co-branding on sales email signatures
- Video clip interview to be featured on www.energy-resource.co.za
- Exclusive background branding for CD Rom footage of the podium presentations (CD Rom available for sale online after event)

Package Price: R45 000

Registration Sponsor:

- Co-branding on pre-event marketing material
- Co-branding within the exhibition hall
- 3 x Seminar Delegate passes, including catering
- Right to use the logo of the event
- 2 x Staff Passes for the exhibition area, including exhibitor catering
- 1 (3m x 3m) Exhibition Stand
- Co-branding of registration event material (delegate bags, lanyards etc)
- Branding and a one-page advert or company/product profile in the event guide publication
- Insert promotional material within the official 'welcome pack' for delegate bags
- Sponsors branding on the 'strap line' featured on the big screen in the sponsors promotional looped AV program
- Rotating Ad banner and profile on the front page of the website prior to the event

Package Price: R25 500

Associate Sponsorship: (including Parallel Session) Only two available!

- 1 (3m X 3m) Exhibition Stand
- Company/product profile (30 words) and your logo in the event-program
- Your logo to appear on pre-event marketing material and official event promotional material
- Co-branding on sales email signatures
- Dominant and exclusive co-branding in the Parallel Session/Break-out Session room
- Co-branding in the exhibition hall
- Co-branding in all pre-event marketing material
- Co-branding on the www.energy-resource.co.za event page
- Sponsor White Paper included in the Delegate Bag CD-Rom
- Right to use event logos
- Video clip interview to be featured on www.energy-resource.co.za
- 3 x Seminar Delegate passes
- Rotating Ad banner and profile on the front page of the website prior to the event
- 3 minute podium introduction in a Parallel Session/Break-out Session room

Package Price: R30 000

Luncheon Sponsorship:

The Luncheon sponsor receive the opportunity to treat the delegates, exhibitors and speakers to the one luncheon that is provided at the event.

- Branding on the meal vouchers at the buffet line
- 1 (2m X 2m) Exhibition Stand
- Branding on table tents.
- Distribute your literature on table tops
- Co-branding on www.energy-resource.co.za
- 1 x Seminar Delegate passes
- 10 x Day passes

Package Price: R30 000



Limited Sponsor Opportunities – please enquire about further information

Sales@energy-resource.co.za www.energy-resource.co.za 021 447 4733